

新希望集团有限公司  
New Hope Group Co.,Ltd

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## **Brief Introduction of New Hope Group**

New Hope Group was founded in 1982 by Mr. Yonghao LIU, a renowned Chinese private entrepreneur. It is a pioneering private company which has progressed and grown along with China's reform and opening-up. Over the past three decades, New Hope Group has remained among the Top 500 Chinese enterprises for the past 16 consecutive years. It has created tremendous social and commercial value.

New Hope Group now has more than 600 subsidiaries in 30 countries, nearly 70,000 employees. New Hope Group now holds a total of nearly 200 billion yuan in assets and annual revenues of over 130 billion Yuan. New Hope is given an AAA credit rating by China Chengxin International Credit Rating Co. Ltd. (CCXI). Leveraging its resources and expertise, New Hope Group has constantly branched out into new industries and sectors, from feed production to agriculture technology, food processing, channel construction, real estate & tourism. New Hope is active in multiple financial markets such as banking, security, Internet finance and fund, also on investing and operating emerging innovative companies that have growth potentials.

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New Hope Group entered the global landscape in 1997 and set up its first overseas factory in Vietnam in 1999. The Group now has more than 40 factories in operation or under investment in the countries along the Belt and Road. During its quest for global expansion in the past two decades, New Hope Group has established sustainable partnerships with renowned international companies and institutions such as Mitsui & Co, Cargill and IFC. It sought win-win cooperation with an open mind and tried to integrate international quality resources through value-based alliance.

Guided by the strategy of rural vitalization and the Belt and Road Initiative. New Hope Group sees exciting new developments in Youthization, Industrial and Financial Integration, Globalization, Innovation and Technology. With innovative partnerships, technological innovation, and focusing on market opportunities, we will better realize the transformation and upgrading of the new starting point in the era of deepening reform and opening up.